

# JOB ADVERT

## Content & Social Media Intern

**REPORTING TO:**

Marketing Manager

**JOB LOCATION:**

Rosebank, Johannesburg

**EMPLOYMENT STATUS:**

Internship (12 months – Fixed Term Contract

**START DATE:**

01 July 2026

### POSITION DESCRIPTION

**What is the overall purpose and objective of this position?**

The Content & Social Media Intern will support the marketing team in creating, scheduling, and managing engaging digital content across various social media platforms and other marketing channels. This role is ideal for a creative, digitally savvy individual who is eager to gain hands-on experience in content creation, brand storytelling, and social media marketing.

### RESPONSIBILITIES & DUTIES

**List of tasks and responsibilities:**

**Content Creation**

- Assist in creating engaging content (posts, captions, visuals, videos, reels, and stories) for social media platforms such as Instagram, Facebook, LinkedIn, TikTok, and X.
- Support the development of posts, website content, email newsletters, and marketing campaigns.
- Ensure content aligns with brand tone, messaging, and visual identity.

**Social Media Management**

- Schedule and publish posts using social media management tools.
- Monitor comments, messages, and mentions, and assist with community engagement.
- Track content performance and compile basic analytics reports.

## RESPONSIBILITIES & DUTIES (cont.)

### List of tasks and responsibilities:

#### Research & Trends

- Research industry trends, competitor activity, and content ideas
- Identify viral trends and opportunities to increase brand visibility and engagement

#### Campaign Support

- Assist with social media campaigns, product launches, and promotional activities
- Collaborate with in-house and external designers

#### Administrative & Team Support

- Maintain content calendars and asset libraries
- Support the marketing team with general administrative tasks as needed

## KNOWLEDGE & COMPETENCIES

### Education

- Currently studying (part-time) or recently completed a qualification in Marketing, Communications, Media, Journalism, Digital Marketing, or a related field
- Applicants enrolled in Work-Integrated Learning (WIL) programmes are encouraged to apply

### Experience

- No prior professional experience required.
- Have never held a full-time position before and preferably have not participated on a learnership or internship before.
- Basic understanding of major social media platforms and trends
- Experience or proficiency in at least one content creation tool and video editing apps.

### Key Skills and Competencies

- Experience with Canva, Adobe Creative Suite, or similar design tools
- Basic understanding of video editing tools (e.g. CapCut)
- Familiarity with social media scheduling tools
- Ability to multitask and meet deadlines
- Proactive, eager to learn, and adaptable
- Good written and verbal communication skills
- Creative mindset with attention to detail and passion for social media, trends and learning new tools

## HOW TO APPLY

Send your CV and Cover Letter to: [recruitment@rhizaholdings.co.za](mailto:recruitment@rhizaholdings.co.za)

Please include the position you are applying for in the subject line.

If your application is not successful, you will not be contacted.

Closing date: 14 May 2026