

JOB ADVERT

Partnership & Brand Ambassador Intern

REPORTING TO:

RV Managing Director & Business Unit Lead

JOB LOCATION:

Rosebank, Johannesburg

EMPLOYMENT STATUS:

Internship (12 Months - Fixed Term Contract)

START DATE:

01 July 2026

POSITION DESCRIPTION

What is the overall purpose and objective of this position?

The Partnership & Brand Ambassador Intern will serve as a visible and passionate representative of the Rhiza Ventures brand, supporting the organisation's marketing and partnership objectives across its six operating ventures. The intern will assist in building brand awareness, driving community engagement, and cultivating relationships with partners, stakeholders, and target audiences.

RESPONSIBILITIES & DUTIES

List of tasks and responsibilities:

Brand Ambassadorship & Representation

- Actively represent and promote the Rhiza Ventures brand at events, community activations, and stakeholder engagements.
- Embody and communicate Rhiza Ventures' values, mission, and venture portfolio to diverse audiences.
- Assist in the planning and execution of brand activation events, roadshows, and promotional campaigns.
- Ensure consistent brand messaging across all touchpoints and interactions.

Administrative & Reporting Support

- Prepare activity reports, event summaries, and partnership updates for management review.
- Assist with scheduling, logistics, and coordination for brand and partnership events.

RESPONSIBILITIES & DUTIES (cont.)

List of tasks and responsibilities:

Partnership Support

- Assist in identifying and approaching potential partners, sponsors, and collaborators aligned with Rhiza Ventures' brand values.
- Support the coordination and follow-up of partnership meetings, MOUs, and joint initiatives.
- Maintain an updated partnership tracker and assist with partnership communication and reporting.
- Help develop co-branded materials and partnership proposals in collaboration with the marketing team.

Marketing & Social Media

- Assist with the creation of engaging content for Rhiza Ventures' social media platforms, newsletters, and digital channels.
- Monitor brand mentions, social media engagement, and community conversations, and report key insights.
- Support the development of marketing materials including flyers, presentations, and promotional collateral.
- Assist in executing marketing campaigns that span the Group's six venture areas.

Community & Stakeholder Engagement

- Build and maintain positive relationships with community members, beneficiaries, and external stakeholders.
- Represent Rhiza Ventures at public forums, career fairs, university engagements, and community events.
- Gather feedback from audiences and communities to inform brand and partnership strategies.
- Support internal communication efforts that reinforce Rhiza Ventures' culture and brand identity.

KNOWLEDGE & COMPETENCIES

Education

- Currently enrolled in (Part-time) or recently completed a Bachelor's Degree or Diploma in Marketing, Communications, Public Relations, Brand Management, Business Administration, or a related field would be advantageous
- Applicants enrolled in Work-Integrated Learning (WIL) programmes are encouraged to apply

Experience

- No prior professional experience required.
- Have never held a full-time position before and preferably have not participated on a learnership or internship before.
- Demonstrated interest in brand building, storytelling, or social media content creation.
- Basic proficiency in Microsoft Office Suite (Word, PowerPoint, Outlook) is essential.
- Familiarity with social media platforms (LinkedIn, Instagram, Facebook) and basic content creation tools (Canva, etc.) will be an advantage.

Key Skills and Competencies

- Brand communication & storytelling
- Stakeholder & community engagement
- Partnership administration & reporting
- Written & verbal communication
- Creative with an eye for design and detail
- Self-motivated and takes initiative
- Professional and well-presented
- Adaptable and thrives in diverse environments

HOW TO APPLY

Send your CV and Cover Letter to: recruitment@rhizaholdings.co.za

Please include the position you are applying for in the subject line.

If your application is not successful, you will not be contacted.

Closing date: 15 May 2026